

Feb. 2026  
Edition

## UNIVERSITY OF WASHINGTON CONTINUING MEDICAL EDUCATION

# NEWSLETTER

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### EXECUTIVE DIRECTOR ANNOUNCEMENT

As we move into February, I wanted to take a moment to thank you for the energy, collaboration, and creativity you continue to bring to our continuing medical education community. Your work directly supports high-quality learning for healthcare teams across UW Medicine and beyond, and we are grateful for your partnership.

I'm also very pleased to share that Parwati Martin has joined the UW CME team as our Budget and Fiscal Analyst. Parwati brings years of experience at UW and strong expertise in financial planning, budgeting, and operational support, and will play a key role in strengthening the financial infrastructure that supports our accredited education activities. Her work will help ensure we remain good stewards of resources while continuing to expand and innovate across CME and IPCE programming. Please join me in welcoming Parwati to the team.

February is shaping up to be a busy and exciting month, with new programs opening for registration, ongoing accreditation work, and continued momentum toward our interprofessional education goals. As always, our team is here to support you—whether you're planning upcoming activities, navigating accreditation questions, or exploring opportunities for collaboration.

Thank you for all that you do to advance lifelong learning and improve patient care.

Warmest regards,



**Jessica Minick, MPA**

Executive Director, Continuing Medical Education  
University of Washington School of Medicine

## STAFF SPOTLIGHT

We are excited to welcome Parwati Martin to UW Continuing Medical Education as our new Budget and Fiscal Analyst. Parwati brings over 13 years of UW and fiscal experience, having supported Housing & Food Services, the Geography Department, and the Center for Studies in Demography and Ecology (CSDE). Her deep knowledge of fiscal operations and budgeting will play an important role in supporting and sustaining our CME and IPCE programs. We're thrilled to have Parwati on the team and look forward to the expertise she brings to our work.



## CONFERENCE SPOTLIGHT



Prepare for 2026 with the *Diabetes Update for Primary Care* conference — a comprehensive in-person, two-day educational experience designed to support healthcare professionals caring for people with diabetes. This program offers cutting-edge, evidence-based updates on diabetes classification, guideline changes, pharmacologic therapies, insulin strategies, cardiometabolic risk management, and interprofessional team care.

### [Diabetes Update for Primary Care 2026](#)

**February 26–27, 2026 | University of Washington, Tower Auditorium, Seattle, WA**

**TWO WEEKS LEFT TO REGISTER!**

*Prices increase on February 12<sup>th</sup> and registration closes on February 24<sup>th</sup> at 12:00 PM PST.*

**Registration:** [Click here to register](#)

## PROGRAM HIGHLIGHTS



The 11th Annual Men's Health Update convened at the UW Tower for two days of practical, primary-care-focused updates spanning screening, diagnosis, and management across urologic and whole-person men's health. Expert faculty guided attendees through concise, case-based sessions and interactive Q&A, emphasizing what to do now in clinic—when to evaluate further, when to treat, and when to refer.

Course co-chairs Marah C. Hehemann, MD, and Brian Jordan, MD, provided steady leadership throughout the program, bringing deep clinical expertise and a practical, case-based approach to men's urologic health. Dr. Hehemann, an Associate Professor of Urology and clinician at the UWMC Men's Health Center, guided key sections spanning voiding dysfunction and sexual and reproductive health, while Dr. Jordan, a Clinical Associate Professor in Urology, anchored discussions with clear, actionable frameworks for primary care practice. Their complementary perspectives helped shape a cohesive, highly relevant learning experience for attendees.

#### **By the Numbers:**

- 80 learners attended across professions.
- Learners represented physicians, nurses, nurse practitioners, naturopathic doctors, physician associates, and pharmacists.
- Evaluations reflected excellent program quality and strong intent to change practice.

#### **Program Highlights:**

- Prostate cancer screening and survivorship.
- Sexual and reproductive health, including testosterone deficiency and infertility.
- Voiding dysfunction and BPH evaluation algorithms.
- Urologic dermatology, infectious disease updates, and male wellness topics such as mental health and sleep.

#### **Attendee Reflections:**

- Case studies and Q&A were consistently highlighted as the most valuable components.
- Many clinicians noted immediate practice changes around PSA strategy, pelvic floor therapy referrals, and patient education.

## **UPCOMING CE COURSES**

### **22<sup>nd</sup> Annual Reproductive & Gynecology Health Updates**

**March 26-27, 2026**

*Hybrid: UW South Lake Union Campus OR Zoom Webinar*

**6 WEEKS LEFT TO REGISTER!**



This conference is an annual update for health care providers who provide care to women+ in the outpatient setting. The topics are selected from suggestions from previous course attendees, areas with substantial change, and controversial subjects where medical opinions may differ. The purpose is to provide a clinical update for providers who care for these patients in an outpatient setting. The format is a series of short lectures followed by question-and-answer sessions. **Extended viewing for AMA PRA Category 1 Credits™ will be offered for the first time this year!**

**Registration:** [Click here to register](#)

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**25<sup>TH</sup> Annual Clinical Cardiology Pearls for Primary Care**

**April 24, 2026**

*Virtual via Zoom Webinar*

**REGISTRATION OPEN!**

This course provides primary care providers with practical, up-to-date guidance on common cardiovascular conditions through interactive, case-based lectures led by UW expert faculty. Participants will review current guidelines and strategies for managing hypertension, cholesterol, heart disease prevention, atrial fibrillation, heart failure, and other frequently encountered cardiac issues. The program also covers new anticoagulants, appropriate use of cardiovascular imaging, and concludes with a comprehensive interactive multiple-choice review session.



**Registration:** [Click here to register](#)

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**3<sup>rd</sup> Annual Seattle Sudden Cardiac Death Symposium**

**May 30, 2026**

*In-Person: UW South Lake Union Campus*

**REGISTRATION OPEN!**

Sudden cardiac death remains a critical public health challenge, and this course delivers the latest evidence on risk prediction, prevention, and management through emerging technologies, AI-driven tools, and advances in resuscitation science. Participants will explore disparities in SCD outcomes, review current and upcoming clinical trials on ICDs, WCDs, and other therapies, and examine risk factors across diverse and high-risk populations. Designed for providers at all levels, the program equips clinicians with practical, up-to-date strategies to improve survival and promote equitable care.

**Registration:** [Click here to register](#)

**Save the Dates**

**Emergency Radiology 2026**

*August 2-4, 2026*

University of Washington South Lake Union Campus, Seattle, WA (In-Person)

**54<sup>th</sup> Annual Advances in Family Medicine and Primary Care**

*September 14-18, 2026*

Husky Union Building OR Zoom Webinar, Seattle, WA (Hybrid)

*Extended Viewing Available!*

## 17<sup>th</sup> Annual Comprehensive Hematology & Oncology Review Course

October 12-16, 2026

Bell Harbor International Conference Center, Seattle, WA (In-Person)

## Current Concepts in Medication Therapy 2026

December 7-8, 2026

Virtual via Zoom Webinar

## OFFICE OF FACULTY AFFAIRS

### **Transforming Your Career Workshop**

A one-day workshop using design thinking to support UW faculty who:

- Are exploring new directions in their career
- Want to clarify goals and next steps
- Are preparing for a leadership transition or new responsibilities

Upcoming dates: *March 11 and April 9*

Spaces are filling up — secure your spot soon.

OFA programming is designed to support faculty across all career stages — from early-career teaching skills and career exploration to leadership growth, educator development, and equity-centered professional advancement. These opportunities are aligned with the School of Medicine’s mission to help UW faculty learn, grow, and thrive in clinical, educational, research, and leadership roles.

Check out the calendar if you are a UW faculty member to learn about all of the wonderful learning opportunities available: <https://faculty.uwmedicine.org/events-calendar/>

## QUICK TIPS

### **Faculty Quick Tips: How Accredited Teaching Supports Faculty Promotion**

Did you know that teaching in UW CME–accredited activities can directly support faculty promotion and advancement?

Accredited education contributes evidence in key promotion domains, including:

- Teaching effectiveness
- Educational leadership
- Educational impact and dissemination

UW CME collects learner feedback that goes beyond satisfaction—capturing outcomes such as enhanced knowledge, competence, and intended practice change. This data can be summarized and used to document teaching impact in promotion dossiers. If you’re a faculty member or program leader, we encourage you to request evaluation summaries for your records.

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### **Activity Planner Quick Tips: Writing Evaluations That Matter**

Evaluation is more than a required checkbox—it’s how we demonstrate that education improves practice, team performance, and patient care. Strong evaluations provide meaningful feedback to faculty and planners.

Here's how to write evaluations that matter:

### **1. Start With the Learning Objectives**

Every evaluation should connect directly to what learners were supposed to learn or do as a result of participation.

Good practice: Ask whether learners achieved the stated objectives—not whether they “liked” the session.

### **2. Measure Impact, Not Just Satisfaction**

Accredited education requires evaluation of educational outcomes, not just quality.

Make sure at least one question addresses:

- Knowledge
- Competence
- Performance (intended or actual practice change)
- Patient outcomes (anticipated impact)

Example: *The information presented will influence how I approach my practice or work with my healthcare team.*

### **3. Use Team-Based Language for Interprofessional and Team Based Activities**

For jointly accredited activities, evaluations should reflect interprofessional learning, not siloed roles.

**Instead of:** “This activity improved my individual practice.”

**Try:** *This activity improved my ability to work effectively with members of the healthcare team (and request information on how the learner plans to implement).*

This demonstrates that learning occurred *with, from, and about* other professions.

### **4. Include One Open-Ended Question That Captures Change**

High-value examples:

- *What is one change you intend to make in your practice or with your healthcare team as a result of this activity?*
- *How do you anticipate this change will affect patient care or outcomes?*

### **5. Keep It Focused and Purposeful**

More questions do not mean better data. A strong evaluation:

- Is clearly tied to objectives
- Measures at least one outcome
- Reflects team-based learning when applicable
- Produces information that can actually be used

## Planning Reminder

If you are planning a spring or summer educational activity:

- Now is a great time to submit activity requests (new JA application has been released and is available)
- Ensure disclosures are up to date for all planners and faculty
- Reach out early if you are considering an interprofessional or team-based format
- Start the planning more than 90 days before your anticipated start date!

Our team is here to support you every step of the way.

## CONTACT US

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